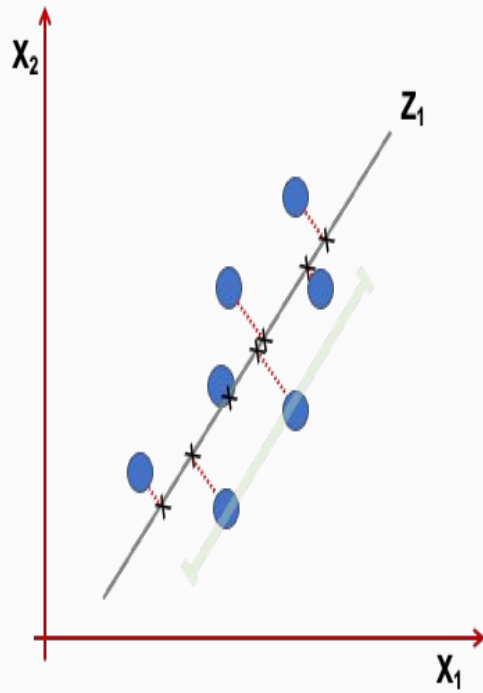
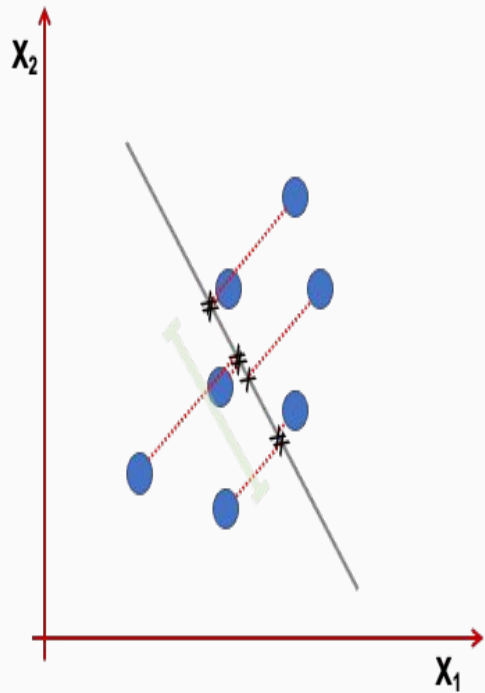


# Principal Component Analysis (PCA)

*Principal Component Analysis is a dimensionality reduction technique*

*Goal is to find directions, known as principal components, that maximize variance*



# Algorithm & Runtime

Original  $n \times m$  data matrix  $A$ , where each column is a variable and each row is an observation (data point)

1. Center data: Each entry is subtracted by the variable's mean. Result in centered matrix  $X$ .  $O(nm)$
2. Compute covariance matrix  $C = \frac{1}{n}X^T X$ .  $O(nm^2)$
3. Perform eigendecomposition on matrix  $C = Q\Lambda Q^T$ .  $O(m^3)$
4.  $k$  principal components =  $k$  eigenvectors that correspond to the largest  $k$  eigenvalues

$$\text{Runtime} = O(nm + nm^2 + m^3) \leq O(2nm^2 + m^3) = O(nm^2 + m^3)$$

# Correctness

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Why the eigenvector with the largest eigenvalue is the direction that captures the most variance?

After applying Lagrange multiplier:

$$v^T C v + \alpha(1 - v^T v)$$

Taking derivative and set to 0:

$$Cv = \alpha v$$

# *Alternative method: Singular Value Decomposition*

*A better method: without the need of building a covariance matrix.*

$$X = U\Sigma V^\top$$

*Linearly independent vectors only,  $r = \text{rank}(X)$ . Compacted SVD:*

$$X = U_r \Sigma_r V_r^\top$$

$$C = V_r \left( \frac{1}{n} \Sigma_r^2 \right) V_r^\top \quad C = Q \Lambda Q^\top$$

$$V_r = Q$$

$$\left( \frac{1}{n} \Sigma_r^2 \right) = \Lambda$$

# Demonstration



Original  
#variables = 4032



$k = 25$

# Demonstration



$k = 200$



$k = 300$

# Extension

1. *Can see diminishing returns in the variance captured as  $k$  increases. Find the optimal number of principal components*
2. *Explore variants of PCA. When the relationship is non-linear (e.g circular), then finding a line doesn't make sense: Kernel PCA*



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